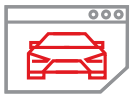


INCREASE VEHICLE EXPOSURE TO MILLIONS OF SHOPPERS

AutoSMART is the premier online auto shopping destination for in-market credit union members. With a network of over 1,000 credit unions, you connect with their members and get their trust in the credit union extending to your dealership.

WHY AUTOSMART?

AutoSMART's robust platform offers your dealership a cost-effective solution to gain high visibility in front of active auto shoppers during the moments that matter most.



Vehicle Display Page

Listings display real-time data rich vehicle information



AutoSMART PLUS

Stand out as an AutoSMART PLUS dealer with featured listings at the top of the search results



Cost-Effective Advertising

Spotlight Ads offer a low-cost option to advertise your inventory



DealerRater Integration

Promotes your reviews and increases shopper conversion



Local Credit Union Support

Brand exposure through local credit union partnerships and endorsements



Buyer Purchase Certificates

Increase online shopper retention rates and drive shoppers to your dealership



Dedicated Auto Advisors

High-touch customer support to connect shoppers to your local dealership



Price Comparison

Car buyers can compare your price to those of similar cars in their area

FOR MORE INFORMATION,
please contact your local CU Direct Account Representative
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