



YOUR KEY TO MORE LOANS, EFFICIENCIES, AND NEW MEMBERS

Harness the power of the nation's largest credit union auto lending network faster, easier, and more efficiently than ever. With over 13,000 dealers nationwide, CUDL's flexible and powerful suite of features empowers your credit union to fund and retain auto loans, increase profitability and membership growth.

Built by credit unions, for credit unions, CUDL offers the advantages of full control over your credit union's choice in dealers, no per app fees, and full access to CU Direct's indirect Lending 360 loan origination system to support all lending and underwriting strategies.

A COMPREHENSIVE INDIRECT LENDING PLATFORM THAT INCLUDES:

- // **Pre-approval solutions** to help you increase loan pull-through rates
- // Affordable and exclusive features, including **no application fees**
- // A network of **over 13,000 dealers** ready to connect car buyers with your credit union's financing
- // **Seamless submission of electronic documents** helps reduce processing time and provide faster funding to dealers
- // CUDL's **Payoff Solution** provides dealers with quick access to your members' loan information
- // **Local client support** dedicated to helping you build your indirect business full circle — from fostering strong relationships with local dealers to providing marketing, advisory and strategic planning assistance
- // Full access to the indirect lending module of CU Direct's **Lending 360 Loan Origination System**; features include an industry-leading decision engine, the ability to upload auto loan pre-screens for dealer use, and host integration



FOR MORE INFORMATION,
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