



A FASTER, MORE INTUITIVE LOAN ORIGINATION SYSTEM

Lending 360 is a comprehensive loan and new account origination system designed to improve the member experience. It's highly customizable decision engine creates the maximum efficiency for faster decisions, utilizing powerful reporting, industry-based origination and underwriting, and simple integration.

WHY LENDING 360?

This intuitive and robust workflow engine makes it easier to tackle some of today's industry challenges such as, improving efficiencies and LOS configuration.

Single Origination Platform

Lending 360 operates as a single origination platform to support credit unions with:

- // Consumer lending
- // Indirect lending
- // Online loan applications

Lending 360's unique features support lending performance at the highest quality with greater affordability.

WHAT CLIENTS ARE SAYING

"Efficient, state-of-the art, credit union focused."

Allegiance Credit Union

"CU Direct's Lending 360 Loan Origination System provides dynamic decisioning capabilities and automated cross-sell opportunities that will help us meet out lending objectives as we move forward."

Rivermark Credit Union



Powerful and customizable decision engine



Over 1,800 underwriting variables



Responsive design member tools



Single-sign on



Streamlined pre-approvals



Create custom rules on applications, workflows, and loan queues



Scalable and easy to enhance

TO REQUEST A DEMO,
contact your local CU Direct Account Representative
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CUDIRECT.com/Lending360